

Starta Accelerator, together with Russian sales representatives, will host a joint event on April 13, 2016. The agenda is to discuss tech startups with R&D roots in Eastern Europe and vision to grow in U.S. presence. The program will include two panel discussions, startup presentations and cocktails party.

With the most recent oil and gas crisis, Russian entrepreneurs and business leaders have found themselves in need of nontraditional paths to growth. As a result, tech companies from Eastern Europe have become increasingly attractive due to the ability to supply foreign investors with relevant goods and services that are unrelated to the oil and gas industry, while simultaneously generating higher profit margins. Consequently, there is a growing need among aspiring and seasoned Russian entrepreneurs to attract more overseas investments. Meanwhile, U.S. based investors are seeking ways to effectively identify and select promising Russian startups.

The event will include roundtable discussions of industry specialists as well as presentations from the first batch of six companies selected by Starta Accelerator. Starta Accelerator is the first of its kind—helping startups with Eastern European roots to gain traction and become part of the local startup and investing ecosystem.

Starta Accelerator hopes that this event will be the first of many more to come.

To request an invitation, please email us at kd@startacapital.com.

If you would like to apply for future class at Starta Accelerator, you can do so here:
<http://startaaccelerator.com/application>